Radio Guide

WEEK ENDING OCTOBER 27, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT





WHEN IV.

In This Issue:

Myrt and Marge

— Barnstorming
from "Two-a-Day"
to Mike Fame

"So You Want to Go on the Air?"

Thrusting Radio Stardom on "It" Man of Movies

Complete Radio Programs Start on Page 14



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1YRT AND MARGE



"Marge"-Mrs. Donna Damerel Kretzinger — as she appears outside her role of trouping chorus girl

By Arthur Kent

Two actresses, mother and daughter, are battling side by side in one of life's toughest and most fascinating struggles—how business—while a namonder that this "Myrt and Marge" show packs em in around the home radio circles around the home radio circles ("Myrt") in the script level of the radio circles of the mother of for not only is Myrtle Vall ("Myrtle") in the script level are mother and daughter in real life. That is one reason the show seems so real. But even more important is the fact that "Myrt and Marge"—this radio program about the loves and bates and glamour of the state of

For Myrtle has lived in three great epochs of the or myrus mis lived in three great epochs of the show business; peochs dominated, respectively, by stage, movies and radio. Show business has changed more between the professional debuts of Myrt the mother and Donna the daughter, ahan it did from Shakespeare to Shaw. And Myrtle Vail, having been through it all, writes the life of the theater as well as her own life into her scripts.

which may account for her energy. Her grandmother was the first child born in Sheboygan, Wisconsin, and Indians came from miles around to look at her Myrtle, as soon as her musical mother taught her to sing and play and "speak her piece" at church affairs.

Strange as it seems, Myrt's first public success was a private tragedy—one of those tragedies of childhood,

youngster.
It was all caused by
a black dress with red
trimmings, and the malice of two brats of girls
at the cruel age of 13.
Little Myrtle Vail
was six. She had been As You Listen to This Popular Pair on the Air, Are You Aware That Myrt Never Would Have Been a Trouper, "Marge" Never Would Have Been at All-If Myrt's Mother Hadn't Made Over an Old Black Dress for Six-Year-Old Myrt?-and If Her Playmates Hadn't Laughed at Her?

out to the Athenacy um where, in white dresses, the big girls would graduate on a genuine stage! the mere thought of going into the Athenacum was thrilling, but to hink—she was to sug on that stage! Not only that, but she was its sug on that stage! Not only that, but she was its sug on that stage!

upon to perform alone. Little Myrtle was very happy.

But her mother wasn't.

Mrs. Vail knew she couldn't afford to buy a white

Myrt's appearance in "The Merry Widow" was one of her outstanding stage

George Damerel, a stage celebrity in his own right, former husband of Myrt and fa-ther of "Marge"



who has been through; a similar domestic crisis can un-derstand fully what that devoted soil must have suf-fered. And, still suffering, she cut up an old black out and the suffering of the suffering the suffering the out "and was the suffering the suffering the suffering the philing away in those days—and from it made sleves, a belt, a pucket and a hair-ribbon. Myrite was very proud of the Cine, the great sewho has been through a similar domestic crisis can un-

to laugh at the smaller child.

"Hey, Myrtle Vail," "Hey, Myrtle Vai,"
doing back here? Go on out in front with your mother."
"I'm going to sing," said Myrt proudly. At this
they giggled louder.

they giggled louder. You're going to sing in that dress?" one said. You're going to sing in that dress?" one said. You're look like a little dol grandmother. Everybody will lough at you. All the other girls are in white." fullness that was Myrts happiness collapsed into thirth with the content of the cont

And at that very moment came tiny Myrrle's cuel Now an ordinary child probably would have run home; but Myrrle's Vall showed right then that she had home; but Myrrle's Vall showed right then that she had tears streaming down her force. She sing a song that her mother carefully had taught her, a little thing called "Creep, Bably, Creep," Poor Myrt, she turned it into weep, bably weep had a rour of laughter, because the had on a black dress a rour of laughter, because the had on a black dress with red trimmings, instead of a white one! So she sang as hard as she could.

as hard as she could.

So frightened did the poor baby become that—while tears rolled down her cheeks and while she bellowed her little song louder and louder—a small pool formed on the stage at her feet!

She wondered why the audience applauded so en-

thusiastically.

But when she arrived home, and Mother Vail was

hings from life. Mother Vali, for you on the stage—but he eldest she ever came to it was the choir of Grace M. E. Church in Joliet. And that, amazingly enough, and that, amazingly enough, and the stage of the stag

regular little actress!' Of course, once in awhile they were a bit malicious when they said this. For in those days many good people thought that to be an actress was the next thing to selling one's soul to the devil. But anyway, it put the idea into my head. When I found out what an actress was, I made up my mind to be one. I began telling people I was going on the

At the age of 11 love came to little Myrtle Vail! At the age of II love of course it was puppy love—that brought with it another of those laughable, horrible humiliations of childhood. She fell in love with a trav-

tons of endithood. She cell in love with a travellar and the state of lose on 'em!
"Well, one of the wallpaper salesmen who called

"Well, one of the wallpaper salesmen who called on us was another handsome yarn-spinner, who wore the loveliest horselnes stickpin in his tie. Dad and he may be a supported to take may be a supported to the support

was a cold night.

Now my mother had dressed me up in my very bect. And those were the days when the life gist wore coats. Well—as we were walking suddenly I felf something give! Imagine my childish horror and humiliating the life gist of the l

formuse—and fate would have to play me a dirty trick like the state of the collection of the state of the collection of the night in exception of the night—in excused myself and stepped into the doorway of a closed store, and the night in the state of the night in the night in the night in the night in the state of the night in the night in

but not the incident, two weeks later). And all through the perform-ance the thought kept All the Action in Any Myrt and Marge popping into my mind: How am I going to get them back, on the way home? Well—I didn't. I was too ashamed to Programs Ever to Be Broadcast, Was Lifted from the Actual Experiences of Myrt, Trouping in "Two-a-Day" and on the "Legit." Myrt Has Captured All the stop again at that same store. So I got up bright Glamour of a Chorine's Life, as Well as Heartbreak, in the Scripts She Writes

they were my best panies all lack and stirring."

And so-from a father who had more than his share of sporting blood, and always did whatever he wanted to, and from a home-loving, church-going wanted to, and from a home-loving church-going women was a straight of the stage.

And the strong was a straight of the stage of the stage, and the strong was straight of the stage.

And the strong was the strong was straight of the stra managed to get her near it again.

I'll never forget the thrill of moving to Chicago, and Joning into a grand, magnificent llat on the West Stoic, "Myst tells. What difference does it make, that stoic, "Myst tells. What difference does it make, that street, and the street,

height of luxury."

The three girls all slopt in one room—which had a single window, opening on the apartment next door, and the slope of the slope

How did you circumvent his patential arrivals. Miss Vail was asked. Miss Vail was asked. "I didn't," she answered with a laugh and a sigh. "Of course, I was going to school. But the family had very little money, and soon we were debating this



Myrt often is mistaken for "Marge's" this recent photograph demonstrates

question: Should Myrtle quit school and get a job, or should she go on to school and try to find part-time work? I decided to get a full-time job, and while the family still was debating. I started to look for one. It was while answering ads and going around to offices in the Loop that I met a girl who worked in a La Salle Street office. I told her I wanted to go on the stage, and she asked me to go to lunch with her. She said she would take me to a "Continued on Page 28)



"Marge" from a photograph taken when she was eight and (right) Myrt as she may be seen any work-ing day writing the script for her very successful air show





So You Want to Go on the Air!

By Irene Beasley

The Queen of Radio for 1934 Offers Timely and Pertinent Advice to Singers, Comedians, Dramatic Aspirants and Others Who Are "Bitten by the Radio Bug"

frene Beasley, who knows
the problems that radio
stars must face, from being buffeted as an unknown to devoting endless
time to work. Fred Allen
(below) spends an entire
work preparing for his air
show (Wednesdays, NBCWEAF 9 p. m. EST)

my own in Chicago. A young Russian woman caree to me asking the perennial question on which this article is predicated. She had abundant charm and physical attraction, and, to my surprise, a truly beautiful voice. It transpired that she had been the protege of one of the leading opera stars of this generation, and had studied for eight years with the masters. She specks a variety of languages as brilliantly as she waster in them. as she sang in them.

And above all she had the intelligence to know that her dramatic soprano voice never would win the shekels that can be made by a pleasing ballad airgor in the throaty tones which record so desirably via the microphone. So she was singing that type of song in a rich means voice. It was the ideal setting for success, so I made it a point to investigate her personal characteristics. Her difficulty became all so sample then. Leah had decided that she was at good as anybody on the air, and that she was at good as anybody on the air, and that she shouldn't have to start from the bottom. Someone immediately should recognize her value and sign her up for two or three hundred dollars a week.

Well—if she sings for enough people she might get a break, because unquestionably there is an element of luck in any success. But every person for shom the sings and who doesn't recognize a pleasing arred in her, just minimizes by one her chance to get zong. She could succeed if the world accept a small or eyes a non-poying chance on an obscure station. There is a crising need for new names in radio, and someone always spots true talent. (Continued on Page 22)



igh among the most buffling of problems these days is the modern interrogation: "How can I get into radio!"

Here into radio?

Why do the aspirants mob the stadios, the executives, the artists, the very page boys and hosteness to crash the supposedly magic portain. Is it money madoes: a manua for lame; the hope of contacting air personalises of whom they have made beroes, or does it all just sum up in a sort of envisus braggadosio which meets at the ego with the question. What have these gave got that you haven't. You're asking and What a dandy spot for a radio performer to "get in" over her neck.

So you want to get on the air?

Well then—let me onk a question or two.

First of all 'Have you got any talente' and secondly, and a bit more involved. Can you take what it take to make the grade? On are you perhaps one of the easily illustrated who visualize radio income as a manual matter of having a friend ordered one broadcast for you set the strong back and nathing for the telephone and telegraph chieffarm to ask. Who is this new Canaso' as Whence the monern Dasa who is causing the public to burn up the wires?

For mature, could you show the forbeatance of Kate Smith who has a different perspective on her success than you nave; who struggled along in a cheap you levelle at suffering more jibes on account of her figure than appliance for her amaging Have you ever heard Kate test of the time in Chicago when on the stage of the Palace Theater, the slipped and tell—much to the delight of a crost ambience, and much to the chaerio of a very sensitive personality? Or how the management reported her as a very mediocre act and gave her attile more shan a nod of recognition as she walked into the theater?

Of course you haven't not of the hundred similar discouragements which beset her path. Fortunasels the public sight of these building experiences is diminated by the bright arm of later fame. What you perhaps don't know is that only the most adams to determination led her to keep on trying, playing poorly paid small thesite assemblents until the eventually won a characto make a phonograph record an opportunity which led to her acquaintance with the man who now directs her destines. Fed Collins.

The Kate Smith of two or three years of fame in a far different picture than the abject, discouraged nurse of many more years of impired but unrescarded trying. Maybe your voice is as good to here; maybe you too can develop her brilliant radio personality—but have you he tand of packing in your barto that will have the isnovabiles of getting there?

Vaught de Leith it another who statted from low-liest beginning. Graham McName, the highest paid announcer on the air, started at \$55 a week!

Voice and style are not the only requisites. Voice and style are not the only requisites. If you don't believe that, you might get into touch with Al Johon, who has a brilliant record of theatrical achievments. He came to radio endowed as are few artists a king of kings in the empire of song and cornedy. Until radio developed he was like Alexander, let without a field to conquer. So as scene opened this new avenue of outertainment he marched down it with barriers from high. In the words of say thesite her. ners flying high. In the words of the theater he was a natural, a veritable pushover. But was her De-cidedly not?

Johan could ont develop a radio appeal. He could not learn studio technique or, as the executives of the business put it, radio idiom eluded him completely. So if Johan couldn't do it, what chance, may I ask has the tyro, the untrained artist?

Not that I want to discourage you—because unquestionably there are potential successes in radio walking the dreets of every community in the world. The problem in: What does it take to ignite the spanic?

Let me point out to you a recent experience of

Let me point out to you a recent experience of



Vaughn de Leath was not one of the my bical chosen, to give one audition and emerge a star. Hear her over WOR at 9:30 p. m. EST Sundays

The "It" Man of Radio

By Jack Banner

From Ambitions to Sing Grand Opera, and Several Attempts to Do Just That- to Inscribing His Calling Cards, "M.C., Hoofer, Yodeler and Musician"-So Was Dick Powell Transformed. Read the Amazing Facts in His Glamorous Story

sk red-headed Dick Powell, reigning vocal juve-nile of radio and the acreen, and star of "Holly-wood Hotel," about any of his previous broad-He'll say without hesitation: "I think they were

wood Hotel," about any of his previous broadcast [18]] say without histation: "I think they were
all terrible!

Ressind him of the glowing notices he received
for his excellent work on the "Old Gold" and "California Melodie" programs, and hell say: Just the presgiving nee a territic buildup." Dick permaently denies
(in onte of the contradiction of fan mail and ravenotices) that his performances had style and microphone "It"

Why? Let him tell:

"I never had a chance to develop a mike style for
popular song. Bing Crosby worked on his vocalizing
until he had a perfect radio ear, and got full flavor
and personality out of every song he sang. I, on the
other hand, was trained to sing in pictures, and that
is a different matter.

"Why; you can turn cartwheels or play leaping
while singing for pictures, and the technical apparatus
will pick up the song. And what you sing derives a
great deal of personality from the action.

But in radio you have to stand still to project
the style. The microphone doesn't move around. To
the untrained ear this a manomoth job! During the
programs last year I found myself wondering whether
I say standing too close to the noise whether I was
singing too loud—or what. I really was mighty uncomfortable and I decided that radio was not so hor.

Recound Dick of the micrography of this statement
when compared with his present three-year "Hollywood
liotel" radio contract, and hell flash the mischievous
ment hat him endeared him to millions of from me
had had to be tradio lick me."

Dick is an inversous youth. When he made up
his mind that he wasn't cut out for radio work, he
definitely strice arrived with a one-year contract calling
for \$1.90 per week.

But I've finished with radio, protested Dick.

I'm save you can find a better tadio singer and a stor

for \$1,000 per week.

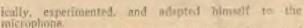
"But I've finished with radio," protested Dick.
"I'm sure you can find a better radio singer and actor for that kind of money."

The sponsor's reply was instantarecuss a two-year contract at \$1000 per
week Still Dick was adamant. "I
can't sell my personality over the air.
Radio is not my forte."
Then came the final offer—\$3,000 a
week and a furee-year contract! It set
Dick to thinking. But he regard—with

Of an the externament mediums I have tacked. Dick said, "radio of-fered the greatest challenge to my confidence. The three-year contract compelled me to accept that challenge. I began to cast about for a solution that would set saide my doubts—and I found one."

The solution came to Dick during his three-week personal appearance tour between the final shooting of his latest picture, "Filtration Walk" at West Point, and his return to Hollywood to rehearse for "Hollywood Hotel." For he actually could hear himself sing through the public address systems installed in the theaters. He listened crit-

Dick Powell (below) in one of his successful roles for Warner Brothers and Vita-phone Pictures and (above) as he looks when he faces the microphone



T knew they wouldn't like me because I am an actor, the curse being doubled by being a juvenile, and tripled by being a croccer, explained Dick humorously.

Well, by the time he had at-

tended the Hope exchanged dances with their girls, gone through his session of "Bear in Barracks," and taken his hading in good spirits, he was accepted as an actual classmate by the Corps. Dick was the only civilian member present at the First Class Banques during June Week.

Of course Dick is no literal newconcer to the mike.

With a concert orchestra accompanying him, he sang classics and semi-flassics over WHAS back in 1925.

However, it soon became a question of starving or singing the despised torch bullads. Naturally, Dick preferred singing jazz to starvation.

Dick preferred anging jazz to starvation.

The voithful idealist scapped his operation mosic folder for a pair of hoofer's sheet practiced up on his banjo, and branched out as a full-fledged master of ceremonies. From their on his calling card read "Dick Powell, M. C. hoofer, yodeler and musician."

That a lot of nerve doing what I did," volunteered Dick, but what according you up and go back to church choir scraining and telephone come collecting as I picked up a few ents dancing steps, bought small joe Miser pake book and I was all set to now entered as a moreths. Dick stood are kentrocking on their care with his torch segong, binio-physine and hoofing. When a new hotel biosomed in Loopville, Dick was signed as the master of cerefnonies.

For a while the hotel did a flourishing business, The fair young things of the bluegram sector literally dored on Dick's lyrical torching, usid a rival performer appeared at another hotel. The Southern belles forgot all about their erstwhile hero as they rushed the new idol. So Dick hit the vauldeville road.

On that four the customers stayed away in droves. Dick never could figure it out. He was good looking, had a near voice, had pleasy of personality, and could play every musical instrument with the exception of the piano and violin. Despite all of these accomplishments, the customers remained as cold as Eskimos, and the act cellapsed with a thud in indianapolis.

Charlie David orchestra—the same Charle Davis who is now mastero at the Hollywood night club in New York City—was playing there, and Dick applied to Davis for a contest of the same Charle Davis who is now mastero at the Hollywood night club in New York City—was playing there, and Dick applied to Davis for a contest of the plane of the plane.







Adelaide Moffett, popular debutante daughter of James A. Moffett, Federal Housing Commissioner, who is making her singing debut with Kate Smith's Matinee Hour (Wednesdays at 3 p. m. EST over a CBS-WABC chain)

Studio Engineer Talks to Himselt: So what's the next headache? Oh, the Upsy Daisy Stomach Pill Hour. I hope it's a better show than last week! Three hours rehearsal I gotta sit through now, including disay ideas from the production man. That goy thinks he's gonna revolutionize the broadcasting business. Imagine telling me it takes more a four mikes to handle this show. You d think he'd stick to putting on the program and let me take care of the technical end. Still, whatas use in arguing! Sure I'll give him a whole roomful of mikes. I'll give him twelve mikes including one made the hand drum. But when the show goes on the sir, all I can look after in four mikes, and that's all is going be open.

Here comes the guy from the sponsor's office. That have all sit bere in the control room and ask suppy questions for three hours. Why don't they see him on somehold else for a change? What am I supposed to do, held his hand? Come on, come on, Eddie, graine a test flay! These announcers are darts. Oh izrat so?... Well, if I had a voice his yours I'd take two tablets to secoury twice a day dutiless in arsenic... Ohey, much

Standing By-

With Ray Perkins

obliged. I wish they'd get started and cet out the fifly-

ebliged. I wish they'd get started and cet cut the frily-goong 'round,

I knew it. They're all coming in the control norm now. The way their pack 'em in here you'd think this was a convention half. Sure, come on in, Bring everybody in, Bring the orchestra in too, why don'tchat' Gely at I choke for wanta air, it won't do the program any good. Now they're talking about the balance on De Botcho's veice. Let 'em rave—what can I do' I can't make a CARUSO out of a screech owl. That mike an't kiddin any. Sure he's standing too close. He ought to be standing out in the alley, that's where he ought to be standing. With the doors locked. Golden voice buritone, eh? Boy if that's golden then the stuff they got in the U. S. I ceasury is sheet iron. l'reasury is sheet iron.

Those Vedeodo Sisters ain't so bad to look at. The core in the middle is kinda stuck on herself. Go right ahead, baby, do your struttin'. I've seen better gals than you around here strut themselves right out on their car.

Better save that temperament, toots, until you're making a coupla grand a week.

Look at that dumb cluck of a munician! Listen, if he knocks that mike over with that trombone. I'm going out there and bend it around his neck. Cope! I certainly did must that one. Why didn't somebody signal they were coming in there? Doesn't say so on the script. They gimme a script without the changes, and they might as well gimme a copy of Rasputin's will.

Well, it will be all right when we get on the air. I'll pull em through somehow. They know it, too. Believe me, they're lucky they got me on this show and not one of those babies that don't know what it's all about. A show like this takes an experienced man. You gotta be on your toes all the time.

Way down deep in his heart it must annoy FRANK MUNN no end to be called the "Lavender and Old Lace Tenor." Because you never met a more real he-guy in your life.

Why not a radio-rodeo—a series of contests among convoy singers—provided a place could be found big enough to bold them all? Some interesting competitive events would be: Throwing the Lazynx, Wild Bronchial Busting, and Roping the Contract.

Columbia is building a new studio in the garage of "America's Little House" on Park Avenue, N. Y. the house Mrs. Roosevelt opened with a program a few weeks ago. The studio, it is said, will be insugarated with a blowout at which no flat tires will be present. Performers, after being checked for squeaks, will be given a good back are being checked for squeaks, will be given a

My Asint Panders is very interested in the announce-

ment that the Carbonundum Band starts tooling on CBS Oct. 28. "I've only met one or two Carbonundum play-ers in my tobole life," she says, "and to think they've get an entire group of them!"

The MISS POTTS of the "Billy Batchelor" seried is MARY McCOY, who accurs to have abandoned her radio career as a lytic septemb to play character comedy. You remember her last year as the dairy serietary with the MARX BROTHERS? And she count using in that program, either. With the current experience in that operates sopranos, radio and movie talent hunters are hereby remained of Mary's voice, experience and bloods looks. But then she probably enjoys character acting and would just as soon collect checks for that as for warbling.

ARTHUR BORAN is learning to mimic Com-missioner Valentine, New York's new police chief, and wonders if he can be arrested for impersonaling an officer.

Maybe sadio is really evolving a new style of musical coinedy, as the enthusiasts claim. The stage brand very often coinsists of actors who can't sing and singers who can't act. Radio solves the problem by having two people play one character—one for the songs, the other for lines. It's a swell idea for EUGENE O'NEILL's play.

We're getting into the "National Week Season."
October 7th opened National Pharmacy Week The Precy of the American Pharmacy Today"—and would you believe it, not a word on the making of wandwebest Well, sir CBS retaliated October 13th by opening National Hearing Week, when a lady representing the American Federation of Organizations for the Hard of Hearing detriered an address. And again would you believe it—not a syllable about how to protect the eardrums from the radio of the people who live vers door!

DON GR MAN, NBC's Frisco Vice-President, has been writing the boys in New York. With him came LEWIS FROST, the West Coast program director. The purpose of the expedition was to arrange for a closer and more rapid contact between East and West. In past years the Pacific organization has been left pretty much to its own devices. Not so of late. MR, GILMAN has been Fast many times, but this is the first trip for MR, FROST.

Ray Perkins, with his amusing philosophy and self-accompanied songs, may be heard each Monday at 7 p. m. EST over an NBC-WEAF network.

Along the Airialto

By Martin Lewis

SoN, the singing "Mory Lou" of the program, was with LANNY ROSS in Hollywood. When you heard "It's so good to be with you in Hollywood, Lanny" it was cutered from the NBC studios in New York by ROSALINE GREENE, the speaking "Mary Lou" and not Mariel Wilson in Hollywood, Rotaline must have felt pretty foolish having to make this statement in front of an audience of L200 people, who also must have thought it quite ridiculous—to judge by their laughter.

KILOCYCLE CHATTER: Because he was playing a theater date and couldn't audition in person, ANTHONY FROME, the Poet Prince, was represented by one of his reconlars. The sponsor heard it, liked it and hirsel Frome without seeing him—which establishes some kind of record. . JOHNNY GREEN is working on a new musical idea to replace his recently concluded "In the Modern Manner" series. . RICHARD LIEBERT, the NBC organist, doesn't think he has enough work to do with his fifteen broadcasts a week, appearances at the Radio City Music Hall and at the new Rainbow Room atop the RCA building, so he has turned to perfecting a new organ-vocal presentation idea with DUNALD NOVIS. . . REGGIE CHILDS with his

band will appear before the Kleigs for a series of

Although it has been reported that EDDIE CAN-TON would switch sponsors and networks after his eight weeks for the coffee concern, nothing is set—and the pop-eyed comic may take a trip to Europe for his

the pop-eyed comic may take a trip to Europe for his shicker bors.

Did you know I OIJ SH VERS, the music chief for the MARY PICKFORD airings, was AL IOLSON's personal musical director for nine years. His recent work was directing the music for the picture. One Night of Love, stairing GRACE MOORE. I'm not hidding: Someone really inquired if BR DDY ROGERS was the son of WILL ROGERS. It would be well for Caues Service to permit JUSSICA DRAGONETTE to introduce her own numbers as she did when she guest-tarred on a recent. Hoover Solinels, Brogram, Her speaking voice is as easy to laten to as it her streng. PAT BALLARD and CHARLIE HENDEHSON, creators of the syncopated historic series heard on the Wednesday night creater program, were offered a year's contract by CBS but turned it down. Interest of having him die (in script only of course) as originally planned when he leaves the "Showboat" Program, CAPT, HENRY will be written out of the script by having him retire on a tarm. The sponsors are additioning daily for a new

mate, and CAMERON KING, who tells those teles of the sea is a likely contender for the job. PAT BARNES got a renewal of his contract as narrator on the "Lombardo-Land" program.

Those gripping "K-7" spy dramas you've been hearing over NBC for the past two years will be published in a book titled "K-7 Spies at War" ... LOU HOL TZ will be in RUDY VALLEE's new picture, "Say it with Music" ... MARY SMALL has turned amateur producer by sponsoring one-set plays at the Bentley School in New York, where she is a pupil . I hope the rumor that RUTH ETTING is coming back East for a new commercial broadcast is true ... The Modern Choir, composed of sisteen solo voices, is creating quite a somiation in radio. Their trouble is that they can't accept many programs, because too much time is needed for reheassals. Tune them in next Sinday night over NBC for something different in musical arrangements. TED JEWITT, Chief Announcer at NBC is outbening replaced by CLYDE KITTELL JOHN HOLBROOK is also outside looking in ... A New York booking agency is offering PAUL and DIZY DEAN for radio ... And a perfusive account is baiting MORTON DOWNEY ... VICTOR YOUNG is auditioning for the Coce-Cola Show ...

"Are You Listenin'?"

By Tony Wons

Sar, how would you like to have a family like this:
A woman in Italy recently gave birth to her eighteenth daughter. Wow! I'll bet that makes Munolini happy. I understand the government there gives a bonus for every child.
I never could get it through my head, though, why we want such a big population. It doesn't seem we are able to feed and clothe what we have, and yet all the countries of the earth are yelling for more and more people to feed.

HURRY! HURRY! We are always in a hurry to get there and then in a hurry to get back—and again in a hurry to start somewhere else. And when we get there we don't know what to do: Like the story that is told about the philosophical Chinaman who was riding in a subway train with an American.

It was a local train, and when they came to an express station the American disturbed the peace of the Chinaman by saying:

"Come on Let's toke an express. We can save five resoutes."

And after you have to ed the five missies what are you going is do with it?" aired the Chinaman. "What do you woully do with it!" aired the Chinaman. "What do you woully do with it!" aired the Chinaman. "What do you woully do with it!" aired the Chinaman. "What do you woully do with it!" aired the Chinaman. "What do you woully do with it!" aired the Chinaman. "What do you woully do with it!" aired the Chinaman. "What do you woully do with it!" aired the Chinaman. "What do you woully do with the five make and the necks and the necks and others we string in and out of the traffic line so that they could save a few yards and get about of the fellows in front. They may save a minute or two and these same fellows when they arrive at their books or offices will stand around and waste few minutes wondering what to do with themselves."

Mass production and speed—two of the phones of civilized man.

NEW OR OBSCENE? I read a book the other day that said it is obscene for mothers to have babies. It is old-fashioned. Give un comething new. The writer said babies should be manuscrured in Sottier. Well, love is old very old. Can't somebody think of something new for it so that the poor story writers and the scenario writers and play writers can stop writers about such an old subject?

The Bible is old. Can't somebody find a subject with a bit of jazz to it and a little hotefan to substitute for that old idea? If the intelligent human beings, instead of shouting for something new, would say: "Give us something better." this world might crawl out of its slough of shallow reading, shallow entertainment, shallow thinking.

Give us something better!

Don't throw away a precious gem because it is old, for a glass or passe one simply because it is new. One thing is certain—the depression is something new.

been anything like it. It seems to me that if we had stuck to some of our sensible old ideas back in 1928 and 1929, there wouldn't be readye or thirteen million people today in this country alone bowed down in the dirt, begging like slaves for a few crumbs at the hands

of charity.

Let's have something better, something finer, something nobler—not just something new in government, in religion, in entertainment, in liter-

I do not despise the critic. He is the gad-fly that stings us into action. But Murphy says. "Criticism is the art of telling how things should be done, by people who cannot themselves do them."

And this is supposed to be good advice from a materialistic-minded lady to her daughter. The daughter was praising a young fellow up to the skies.

"You know, Mother," she said, "George gives me everything I ask for.

Well, that only shows that you are not asking enough."

You know, a kid's life is pretty tough some-s. First he is taught to talk and then he is spanked for not keeping silent,

Our garbage-can, alley and back-yard poetry has become trite. More than trite. But what do those who print the stuff in our city newspapers know about roses and brooks and lily ponds? Most of them can't speak

the language.

It is tather a pity, but it is true.

I am against any kind of dictatorship, even dictatorship by the protetariat; but my sympathics would go to a dictator who would order the population of the cities to spend at least three months out of every year in the open country. Imagine what a joyous life for the poor best-shouldered clerks and bookkeepers and stock brokers and facorty workers—all the tired, peotup folks of the cities! Imagine with what zeal they would return to their desks and counters and benches after a summer on a farm!

That would not be an impossible thing in a world such as any civilized person could imagine. We could get all the work we needed done in nine months in the city.

There would be plenty of people to do it. I

the city.

There would be plenty of people to do it. I know business executives and actors and professional men who don't work more than that now. They spend much of their time down South or traveling around the world.

If they can leave their work, why not everybody? Or such their work as important as that of a clerk or a workman in a shop or a cleaser in the street? An



Madge Kennedy, popular stage and screen actress, who will make three goest ap-pearances (October 22, 24 and 26) with the "Red Davis" programs over an NBC-WJZ coast-to-coast network, at 7:30 p. m. EST

ideal may to arrange matters would be to have the farmers and country people spend some time working in the cities, and the city people work a wine each year on the farms. Perhaps we would have more toter-once lossered each other if we lived to each other's slows

There is a popular poem, the first two lines of

which read:

"Make new friends but keep the old.

Those are silver, these are gold."

Yes, and a willy stribe adds this: "Old friends are the best all right, but once in a while you must catch a new one that is fit to make an old one out

More of Tony Wons' homey philosophy may be heard by tuning in his program, "The House by the Side of the Road," Sunday afternoons at 5:30 p.m. EST over an NRC-WEAF network. The program is sponsored by S. C. Johnson & Son

Reviewing Radio

By Martin J. Porter

Imagine the feelings of corporations, clients and executives with huge sums invested in radio broadcasting, when they read in the prints last week the remarks of ROBERT M. SPROUL, President of the University of California, to the National Advisory Council on Radio, meeting in Chicago to decry radio's "fashere as a cultural medium."

While admitting that discussions dramatics less

While admitting that discussions, dramatics, lectures and symphonies have a part in the radio scene, MR. SPROUL said that radio, once a billion-dollar baby, after rising to certain cultural heights has returned to its bubyhood crib and driveled and decoled for hears.

life added that the claims of the minorities of the audience have been divergarded, that the best hours were given to commercial programs, and that experi-mentation has about ceased.

This from a college professor convinces me that there must be a misunderstanding somewhere. The National Council always has had a grouch about commercial programs, and certainly some programs justify and warrant criticism; but I shudder to picture what would happen to radio if the National Council had its

full say,
in justice to sponsors, we must all admit that without their money and backing, our programs would have

no glamour and mighty little talent, and would sink to the incredible level of the boresome presentations in England. When anybody says that esperimentation has ceased with regard to radio programs, it is obvious be does not know much about radio. Every new program is an experiment-and a pretty expensive one,

I would like to know why radio should be burdened with the emponsibility of propagating culture. It seems to be assumed by the National Council that culture is radio a test reason for exercise. The great bulk of the populace seems to be right in assuming that it is radio a function to entertain—and by becoming an irresistible attraction, it does what it can to enlighten, serve and otherwise add to the joy of life. Culture becomes in relation to this, merely incidental.

If a profusion of symphonies and lectures represents culture, I think I should be happier as a roughneck. Already, and without aid or comfort from the Council, we are surfeited with symphonies and talks, i, and I have no doubt many others, would be much happier listening to a dance band, a drama, or a good comedian. If the radio makes you happy, it is doing all that can be expected of it.

There is, of course, always room for improvement. At least that is what the critics say, and it is unfortun-

ate that critics who continually carp about improve-ments soldom are ready to prescribe the proper rem-

I have been thinking about a few minor improve-ments, although I have no with to be a critic; and one of them, in my opinion, would be a curtailment of sym-phonics. I have no grievance against them. I'd also like to see a rule against the custom at this time of year of boring the audience with the repetition of col-

lege songs.

Instead. I'd like to see some smart programs builder pick out a list of the world's best songs, present them in charming style, and dramatize the human stories which lie behind them. There's always a good story behind a song.

I'd like to see a rule, too, that would forbid WILL ROGERS to ad lib. His hemming and hawing, and his stuttering, frankly give me an acute pain. I know Kogers is a swell comedian and commentator, but he ought to be thoughtful enough to prepare his stuff in advance.

I think it would improve radio, too, if sponsors abandoned the practice of going in for so many big names lostead or talent. It appears to be more logical to consider the talent first, and the name afterward.



Trs. Kathleen Norris, the rorrelist, is undoubtedly right in her recently published recital of what the has heard in various radio sketches as to the nanoers of children and some grown-ups. They are infarmily rode. Whether all sudepass should be eliminated and the nice Pollyanna style substituted for state offers.

elaminated and the olice Pollyanna style substituted for at as open to a question to which there are, naturally, two sides.

Personally, after an experience of over beenty-five years in writing books and abories for children and in selling stories for children over the air from several broadcasting stations, I am inclined to take the mindle ground. I believe that, as is done in books and the theater, the newer radio medium of entertainment should enalexavor to portray real life, either humorous, or trage, or perhaps the more neutral and middly inconcequential. In wal life we have the good and the bad fairly evenly mingled. So, then, I shall start with the assumption that if a radio sketch even for or about children, in to be real and worth while, it must portray a croot-so, then it will be assumption that if a radio sketch even for or about children, in to be real and worth while, it must portray a croot-so, then it will be assumption from life.

I doubt if there exists a family in which something of moment happens. To balance the sketch becoming rattling drums in music to punctuate the swet viola, but it is no pleasure, as Mrs. Norms has pointed out, to set through offers relimite of more of the start of the Souths and their cantankers of continued failures of sweets and light wheet a little fairwing here and there, of a share, sengert or even dang remark or most? Though for the sage of the proposition apon the children—and the radio sket of the execution of more in the last, by southing effect be forced down, before it is no late, by southing effect be forced down before it is no late, by southing effect be forced down before it is no late, by southing effect be forced down before it is no late, by southing effect be forced down before it is no late, by southing effect be forced down before it is no late, by southing effect be forced down before it is no late, by southing effect be forced down before it is no late, by southing the continued of the safe of the sa

What, No Villains?

By Howard R. Garis

During the Past Weeks So Much Adverse Criticism Has Swept the Country Concerning the "Blood and Thunder" Style of Children's Programs, That RADIO GUIDE Undertook to Obtain a Consensus of Authoritative Opinion. Herewith Are Presented the Views of an Eminent Author of Children's Books, Notably the Uncle Wiggily Bedtime Stories (and Hundreds of Others). More Authorities Will Be Heard from Time to Time

> brayes from these newer style books and are presenting sketches which, in many cases are admittedly parterned on this literature, or are adaptations from the newspaper comic strips. As in life some of the characters from the books or strips are rude, many are sulgar, some are slangy and, far too often numbers of them are such as would not be pleasant as associates.

> I think the broadcasters and writers of these little radio plays are overdoing the "tough gas," and one not giving us enough portrayals of real boys and girls reacting naturally, healthray, and not too ruslely to the various stimuli of life. In nearly every crowd of boys and girls there is, almost always, a bolly, a slangy, port character, an unpleasant rusle braggant. But he or she is in the small minority and should not be too mach emphasized. One villam on the slage for a short time now and then is enough in a play, a book or a radio sketch.

Life is filled with conflict. None of us live like a hermit crab. We must rub against unpleasant persons and experiences. In books, in stories and in radio sketches the element of conflict must be included it real life is to be portrayed. At the same time the children should be guarded against hearing too much that is tude and unlovely. But if all rudeness and unloveliness is kept out of radio broadcasts and children bear it on the streets or at their playgrounds, how are we to reconcile the two phases for them? The truth must be told sometime, that there are rude and slange persons



(Illustrations Repredocks Through the Kind Cooperation of the A.
L. Burt Company, Fub-tichers of the Uncle Wignly' Books by Howard S. Gorso

apelogy. A rebuke might well be administered by another character.

In other words the villam of the piece, in this case perhaps an impudent, slangy, disrespectful child, should receive just punishment as a lesson to the children who are listening. For as to children's manners and morals, I before we are still bound by the eld-fashioned role that right should triumph and wrong be punished, in this instance the wrong being represented by the rudeness of which Mrs. Norris complains.

The type of entertainment for children has changed greatly since our grandfathers days. No longer are the Rollo and Pamy books in demand. Instead we have presented for reading by our youngsters the vivid doings of girls and boys who take part in thrilling adventures far, far removed from the old Sunday school type of story; adventures in which modern children play roles little short of amateur detectives, captains of finance or intreptd explorers.

There are those who object to this class of mading for children, but there is no doubt that it is here to store.

Radio broadcasters and writers have taken many

in life. Children must learn. Some day they will have

To face life.

The radio is instructive as well as entertaining. The radio is instructive as well as entertaining to is life. As a cross-section of life the radio should not omit the instructive and present only the internating. If is a shetch it is necessary to have a rude child in order to portray the access properly, the author or the producer should see to it that the lesson of undesivability of such conduct on the part of the radio character is diven home by corrective reactions supplied by other characters in the little winders play. This is only lest child linteners. Adults ought to be able to fend for themselves.

themselves. Admir conjugate themselves. In real life if a child is deliberately imposite, too slangy, two pert or rade, too become at the table, punishwest in most families is moved out deservedby by some issues, families from having to go to bed early to loon the desert. This can be done as early in a radio skit. When, as Mrs. North (Continued on Page 30)



By Harry Steele

Lawyer, Actor, Bookworm, Tutor, Author, Director, Business Man-This Is Mike Raffetto, Star and Director of "One Man's Family." Read What Makes Him Every Wife's Husband, Every Girl's Brother and - Any Mother's Son

From the percarious height of adolescence, I'lwyn Greighten Raffetto (all right then—Mike Raffetto), star of 'One Man's Family,' famous NBC West coast dramatic series looked down upon the cross-rook of life. The roads of destiny plainly were labeled. One led to the world of make-believe peopled by the companie characters of imagination; the other to that practical reason of commercial marts and men of trade

and the professions.
"Walk with us in the alloring fields of play," urged

Walk with us in the alloring fields of play, urged the spirits of the mummers.

"Follow the precepts of your forbears," whispered Procleace. "Remember that stout British-Italian stock from which you sprang was part and parcel of the development of this Paradise of the states. Go out among its builders of today and pass on to your sonstto-be the heritage of participation in civiliration's accondency."

"Is theatrical endeavor so uncivilized?" reasoned the shrewd youth; then: "Supposing I try them both," he argued to himself.

the strend youth, then Supposing I try them both, he argued to himself.

And so it was that Mike Raffetto decided that he could get his cake and have it, too—the crumos, at least. Both careers have been his. A complete legal course and brief practice of law were his sop to reason and the commercial marts. His successful theatrical ventures became the reward for his pursuit of the thing he loved. You know him as Paul Barbons, heroic figure of the brilliant microphone success. One Man's Family. Perhaps you do not know that he is its director, a tob that is just one of his duties as a production executive with the big network.

The notifiest that is his in his sole as Barbons is invested in him by Carlton Morse, author of the scripts. The seen takest that is his in the development and pre-emission of drama is one of Nature's laving gifts. This gift was abetted by a comprehensive knowledge

presentation of drama is one of Nature's lavish gifts. This gift was abetted by a comprehensive knowledge gathered from experience, as he lumbered to encess from early beginnings as an actor in college dramatics. A glimpse of the real Mike Radietto may be had from the occasional trisomeness of his endowed characteristics in "One Man's Family."

Many idols are ever busy arranging their draperies to hide clay feet. Raffetto secretly wishes that he could develop a bit of adole in his tootsies. It is his covert desire to step down off the pedestal of virtue, and to display a streak of homan meanness in the character of Paul war-crippled member of the most widely docused, if mythical, family in the realm of tadio's make believe.

But the telling realism with which auditors digest their air sketches eliminates Mike's chances of fulfilling his deare. To unfold in Paul Barbour an occasional longing for a sip of gin or a suppressed desire to take Mae West up on her invitation to "come see her" some time would be to rob the sketch of its salt, its intensely vital flavor. So if virtue is its own reward. "Mike" has accumulated more than his share of this rare personiste.

perquisite.

At least that's his story; but a summary of his life and accomplishments reveals that Raffetto's character must have been known to Morse. Mike's personal dossier discloses a straight-forward career, started from scratch and, incidentally, punctuated with spells of scratching in hard scrabble to keep assing.

If he has any distinguishing vice it is the very misculine one of occasional use of Billingugate. Consider, for instance, the time he billihely told Torn functionism, NBCs San Francisco production executive, that some of his scripts were "lousy." But that's sather story to be narrated in its proper place.

Mike stay not be the answer to the making's priver, but he is the object of a high number of them. His volumenous must reveals that maddens of all ages and locations could from their particular charge.

Funny thing that occasional dependence on edged words because, as a matter of fact, Raffeqto is a meti-



The star in a characteristic pose as he contemplates his next performance over the air as "Paul Barbour." Born "Elwyn Creighton," he's "Mike" to all his friends

culous speaker. He is thoroughle versed in the art of speaking and writing himself. Also, that flowing English by which Paol Lukas distinguishes himself on the acreen is the result of Mike's tutoring.

The meeting of Raffetto and Lukas at the home of a mutual acquaintance just at the time talking pictures condemned the subtitle, led to as a association which ripened into an enduring friendship. For the first time since he had left the University of California, this brilliant scholar found his knowledge of Laglan something other than a social anet.

So while the period of instruction afforded Mike the occasional book of fried chicken, it also led to a complication which chased him away from Los Angeles and directed him back to San Francisco and into the arms of racto. The two men's friendship dilated so rapidly that it hamiliated Raffetto to be taking salary checks from a person to whom he became so devoted—so he bridged the social impanse by parting from Lukas and ducking back to his native heath. And thereby hangs this tale:

How did he get to Hollywood in the first place? Well

—to go back and trace the career of this actorwriter-production man and national heart interest:

He is of British-Italian descent and was born in
the glow of the setting sun where it so brilliantly highlights the Golden Gate. He is of a widely known California family, one of whom built the famous Placerville lan.

lights the Golden Gate. He is of a widely known California family, one of whom built the famous Placesville Inn.

He began his college careet in 1920, but unlike many youths altracted to the campus, he had no flair for, nor interest in, athletics. Just to be anniable he succumbed to a coach's pleading to try pole-vaulting. It wasn't his idea of the way to get up in the world, so he turned to his more natural love of acting for extra-curricular excitement. With Irving Pichel, later successful in films, Raffetto participated in college dramatics. He took part in a number of school productions in the Hearst Greek theater on the commons of the Bericeley university.

It's pretty rough to go around mauling illusions all out of shape, but it's a fact that Mike is not at all interested in outdoor life. To reveal the sordid truth, he is a confirmed bookworm, the kind that haunts musty bookshops and libraries. He is a literary sleuth ever on the proof for a clue to some new dictional format or linguistic construction secret.

His academic course was followed by one at law, a course which he excited between clauses and study periods when he acted as stage director in the Greek director for the production of "Antigone," which featured Margaret Anglin.

He later interrupted it for a year to accept an offer as automobile editor of a resepaper in Hococulus but lush lite in the taland tropic failed to swerve him from his purpose. Steadfast in all his ambisions, he perunned to complete his law studies. Even though the

theatrical germ had manifested itself so obviously, he went so far as to open an office after he had passed his bar examination.

bar examination.

But it was all to no end. He was an actor, interested only in the stage and its devices. So he walked out of his barrister's headquarters without the formality of taking down his sign. One of the fruits of his college experience was the acquired ability to think a thing out to a conclusion, and he reasoned that he would be a bit silly not to take a fing at the celluloid are. That's how he got to Hollywood. Honestly interpreted, he was just another victim of the national urge to get into pictures.

Priest to resuming his studies after his return from Hawaii, Raffetto had toured California towns for two months with a road show which he organized himself, so that his whill was by was of comparing values. Medicare success in films led him back to the stage. Perhaps one of the experiences which caused him to turn his back on Hollswood was the one suffered while he took part in the niming of Talle's Punctured Romance" (Edition No. 108). Two inveterate funders. Chester Conklin and W. C. Fields insisted that it would be part of his job to breast a from in its cage. When a piece of raw meat was sewed into the lining of his cost as a preliminary to the chare. Mike severed the stirring of rebellion. It was shortly afterward that he abdicated going back to the University of California to become dramatic director for his alma mater. That was in 1928. He retained the post until late in 1929, but even with his love for seclusion he found college halfs a bit too cloistered.

The was suffering a secret homesickness for Hollywood, so back he went. On this visit, however, it was not so much a question of whether he would be mear for the lion as whether he eventually would have to chisel in some way and devour the jungle king. And, then, characteristically, came the dawn—with Paul Lukas filling the Aurora role.

chisel in some way and devour the jungle king. And, then, characteristically, came the dawn — with Paul Lukas filling the Aurora role.

When the pangs of necessity had faded, to be replaced by the bonds of friendship, and Lukas was discoursing in the most fluent of broken English. Mike again reversed his field. Upon reaching San Francisco he stormed NBC offices, to tell them how good he was. Director Hutchioson, despairing of discouraging the youth gave him some scripts to read with the challenge: "Well—what do you think of these? What would you do with them?"

This was a more indeed and having the task thrust on him loft him struggling for breath—if it didn't dampen his ardor.

dampen his ardor.

The back in an hour with your suggestions—if any,"
had been the beief first, and as tense as the order was,
that sixty minutes seemed infinitely sharper. Mike
recled out of the office wondering where he might go to
find sufficient peace and quiet. (Continued on Page 23)

Voice of the Listener

Night Life in the Raw

Dear VOL:

The article Buddy Ruggest with for RADIO GUIDE about kinealf was really very vice. Late after then the over that were written about Wayne King and Morton Dewney, I think everyone should keep their own personal affails to the market, and should not let the morld know providing.



Like Kate Smith telling the world she doesn't

ing the world the doern't were a writine in the warm weather. I would be advanced to tell 2. Suppose her home cought fire while sine was awarp, the would factor to put her wighting after one thing I don't like about broadcasting as these con-panies who severtone. It would be a lot nicer at they had the truth about what they are telling, instead of making people ithat they's that are not were.

Mrs. Anna J. Pierre

Radio Realism

Dear VOL

1. the G. J. Curkery, can't under and why same from second sponor Vic. Sade and Rush. Who would be a before ad for food that Sade, when one is from makes it as real, and for good are her use day our can see the clean clothes not the line. The rease I the man as all is because the clean clothes not the line. The rease I the man as all is because the clean clothes not the line. The rease I the man as all is because the clean clothes not the line. The rease I the down as all is because the clean clothes not the line. they are just folks like our friends who live close by. Rush is a great had and he is the Jackie Conper of the air. Edna St. Clare Smith

Buy a Spare Radio

Dear VOL:

Wee is me! My lavorite programs, Hen Bernie and Borg Creeby, are both on at the same lime. Then on Sunday there's Joe Penner and Buddy Rockets. Con's something he done about 117.
Two missed them all so much this summer, and

then see what they've gone and done. What is a posse latener to do? his just another time of "I wish I were twins." You can't imagine how of wat I were twine my favorites.

Mrs. A. C. West

Bound to Vin

I wish I could shout a couple of boo-rays that pould be besed in Chirago, for I would cornicly Eke to. Being a regular listener of the radio pity "Myrt and Morey" once there first apparament on the air November 2, 1835, one returnly has a favore. Tought I heard mine, and that is the zetum of Vinton Hasorth Dark Armshil to the wanted I we over heard or care to hear on the radio there are a lot more who will certainly be glad to hear him back. H. G.

Just Fuller Ideas

Dear VOL Kansas City, Mo.
When NBC rook off the air Vie and sade and
Beneyber and Sassafras, they took off the two
best sketches on the oir I wirely agree with G. J.
Curkery of Detroit in
the "Voice of the Lixtener" that some spon-



all get legether, and through RADIO GUIDE boost "Vic and Sade" biest "Vie and Sade"

Let's hear from you. Write that letter tonight.

Don't put it oil.

H. Fuller

opinions and exchange views about radin. Address your letters to VOL editor, 711 Plymouth Court, Chicago, II. You are orged to send in your pholograph when writing

Other Men's Families

Man's Family" to late afternoon? It in the best thing on the radio and yet they broadcast it at a time that most receiving asts are full of noise, I wish it could be moved up to 11 p. m. That was no ideal time because the air is nomewhat

eleared by that time and reception is fine.

These surely must be first of folks who feel the
same way about this. I know the radius of all
my friends are many at this time. Can't remething be dept?

Mrs. E. R. Woomer

Why Dim the Stars?

I want to add no regrets about the withdrawal of the program "In The Luxenbourg Gardens" which to me was the most expecte most on the Lovers of this program please add your voice to the reports that it be estanced chip, normalise John L. Feranty, Too, Dox and Harry, Johnson Marrin, an extrem found by many, For sure, would be appreciated if so round hear them. offener. What can be done about it I wonder?

Music vs. Drama

out VOL: Hickory, N. C. Jan Garber has a great orchestra and should be given more time on the Jan Gacher's Supper Club pergram. He aim has one of the best vocalists



ready sing to the music of the orchestra. But Mr. Bennetl is out so good in the drama with Mise Page. I wish a lot of other people would rather beer more of Jan Garbor's music and Lne Beonett's singing. And less drama on this pio-

Ben Bernie is nel on the six etmach. We for-get zhout Walter Wa-

chelt not bearing Ben mention him more. The "Of Master" really per Walter on the map.

Sound Suggestion

In the normal large of the GUDE you have said openers about temperal broadcasts and time and by announcers telling the world shock

their products.

In all fairness, the litting referee should be more tolerant in this matter. Aside from the fact that the hest programs are sponsored by firms who have nonething to sell, these is the shanes that the alect firecor may learn something of value about these products. Personally I have been in-tended to a number of fine things, via the radio, first I had never used.

No vist and dried programs for me. stay as is and don't forget to keep RADIO GUIDE up to its present standard, beeping those interesting sudio crume stories such week.

Arthur De Loney

Fronting for Fogarty

Dear VOL:

Many manther radio admires of John L. Former's voice is pondering over and hoping for a solution to the same question asked accounty by M. T. Lee of Corning, N. Y. in RADIO OUIDE, "Why on we not hear this singer more often?"

Would add that free one state about the de-

ensed to have Mr. Figurey given a regular "spot" and allowed to keep it, has been strong, diding back even a long puriod. Of late such segminations as American Legion, V. P. W.'s, End Cases. and D. A. R. have joined in saking that NBC feature this artist offers.

Their plea is so his buddies of our days con-fined to be hearings throughout for U. S. can-hear bits.

Attention, NBC

Bear VOL: Ocolecka, Wis. On December 3, 1913, the National Recolumning

grams if his been no privilege to hair-a half our containing Jessica Bragonette and Lanny Ross, ably assisted by Bourie Bravian and Frank Banta-in behalf of the National Tabercalmin Asmonitor's tale of Christman Sen's. May I reports, through your colours, that NBC again give as this year such a worthy program with radio's two most fermiful mices? Becau G. Nobels

Bring Cibbons Back

Dut the readers of RADEO GUIDE forms only to discor exchestrar and consedient? It seems that nearly all the letters printed consum only those

Our family of four adults has a terrible time appending on programs. But all like is force to news commendators, Florid Gibbons being our

News fans, why not give Mr. Gibbons, the veter-News first, why not are a lot of applause?

no star of radio, a great log lot of applause?

Kathy

Bad Year for Kings

Dear VOL: Cincinnati, Ohio
Permis me to say that I certainly sojoy reading
RADIO GUIDE, especially "The Eddie Cantor I
Know," told by his wife. That's what reader read-

ing interesting, the rear tion of the star, whether male or female, in his leisure moments off the stadio, so told by wife

Then too, sary I suggest having a contest whereby all Amateur Artists, whether male or frunds, for their tal-ent in as audition before the winter of each group can try for atute chain

pleaship or national honors?

And how about running a control for the Sadio King for 19941 ft's not too lets. December is only I meanthe all and exception one reads in contents for women. Herman Kaluboli.

Music Re Porter

This letter is written in defense of Cab Colle way, whose one of RADIO GUIDICs stall solders dollars and hopes his mask will be conferenced. Cab Callersy has played to overflow crowds at

each of his stands from exact to posst, received many return engagements, marked in motion pictures and even sent to Europe to give its people a sample of how he can "dish it cut." He has played successive sessons at a night club known the world ever. Does success like that sound as though it is fit to be condemned. If Mr. Porter favors the type of music that one talls school listening to, he has that right. But he has NO JUNTIFIED RIGHT TO CONDEMN AN ARTISTS. MUSIC IN A MAGAZINE ARTICLE, JUST BE-CAUSE HE DOESN'T HAPPEN TO LIKE IT! Prunes to you Mr. Perter.

Dis, Dem in Small Doses

Dear VOL I have lived in the Small of my his and my out ground is the may now of the crooners and also women anyers one. "Factor My Small or Access." No one gas you it is marked from nor do we drawl out our webs as more parts thank we do. Many people have the bles that the marked is a marked to the day you so into the businesses of N. C. you off food some also marked the top marked to the marked for any marked fact, but the marked one and of the marked into the formatter than arriver for the marked demands better than arriver for the marked to an and how as some marked that are said.

Frances B category I have lived in the Smith all my life and my

Disgust Discussed

So many give their epinions of the sizes and programs they like and disting. As I read over the lement to the TOS, I was very make ferested in one from See Rivers of Huntington, W. Ya, and I stree with her 190%.

her 100%. It is a bit dispuring

to send the elly things that some linteners say about the rules stars. If they would stop to think for one minute, I am uses they would find that there is always summin also who con-siders the same program. or star he or she is lis-tening to, to he very entertaining.



toolog to, to be very salertaking.
So we ran't always be a solge of other propin's opinions by comparing them with ours, for they are found to be different in some way.

That is why one radio will furnish us with just the unit of program we only most, if we will cally tune in the some we like best and stop criticising those we distinct. Miss Clara Reves

Stop Ab-Husing Ted

Dear VOL:

Beens Friedman, is a recent strictle in fighted GCIDE, classed Ted Hoson as an incompetent football anneument. It is true that same should have a new deal in football anneument, as there are many on the air who know very little about football, but Friedman was account in putting Huwing in that class because Ted knows football.

While Knute Ruckne was laid up with a serious Shows during the 1929 football season, he heard Husing describe two of the Natre Danie games. Upon their first mosting the following season, Rocking complimented Husing upon his excellent descriptions of the game, but added that he was a fittle weak on line play. Rocking institut Plusing out to a Solve Dume practice session and exgame, the latest rules, etc. So who should know a good football announces better than that meeter

Abas Fan Clubs

Berwen the Columbia Vociety Hour and Fred

Waring's programs, I've been keeping the radia tuned in Sunday nights on WARC, hoping I might learn to appreciate, as time goes on, the new Ward's program. New, I have no greenmost against Buddy Eugen and Junio Lang, but readly, their talent as entertainers while professional enough is no criterion to which to judge others. I was beginning perfects, to appreciate the heli-silly printed better, "I think Buddy Regord and France Lang's program one of the best on the six, they hid fair to become radic a overdeners."

And a little farther on. "I am president of the Buddy Rapers" Clab. You, a remark that might have persed for authority, only turned out to be a crush. I have see faith in fan olube, they nater

Birth of a Notion

turned to walther he has rises in popularity, month titled to the stoom which King swars. I think Lyman uses more of a variety and letter ar rangements, combined with two tabuted ting ers; Virieume Seigd and Frenk Munn, As to advertising, I believe if the appearers are willing to



programs for our expensed, should be willing to put up web what I we com-uce they take After all, where would take be if it were not for the moreover! Not M. Howell

The Icehouse Murder

By Marshall Graves

"Calling All Cars , . . Calling All Cars , . . Reported Missing. Dorette Zietlow, 21,2 years old . . . Disappeared While Playing . . . May Have Been Kidnaped . . " She Was And Found Dying, Here Was a Challenge to 6,000 Policemen

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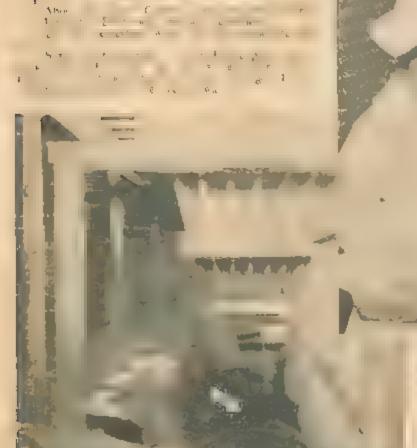
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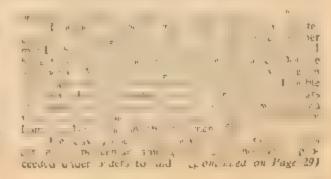


Young George Regard protocreshed during the days of the cheanger may but rocked a nation because of the year of the accused



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Signposts of Success

By "The Doctor"



Will Remote beindensta evers Sunda a 9 30 p m EST over the CES WALL

Will Rogers' Face Shows Many Things, Easy to Read but Difficult to Summarize

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Open Door to Beauty

By V E Meadows

le Lip Rouge Necessary? Let an Expert Answer and Advise

V. E. Weadows Director of the Beauty For m. formerly called the Beauty (s.u. do may be beard over the American Boundeaston, System Monday Wedgesday and Forday (com 10) 5 to 11 a. m. 1:5T on Stations WMCA WHDH WPRO and W.I.

Flashes of Fun

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Radio Road to Health

By Shirley W. Wynne, M. D.

Most Persons Overlook the Serious Illa That May Result from Neglected Teeth. Here Are the Facts

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The Child's Hour

By Nila Mack

Is Jealousy an Individual Failing? Miss Mack Says "No!" Her Experience Should Qualify Her to Speak with Authority

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N. a Mark is director of al. children's programs for CBS. Her program "Sunday Morning at Vinit Sisas si may be heard over a UBS-WARC network every Sunday at 9 a.m. ESP.

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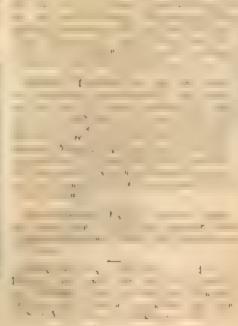
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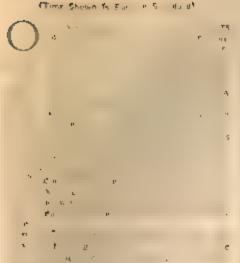
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Music in the Air



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By Carleton Smith



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Saturday, Oct. 27

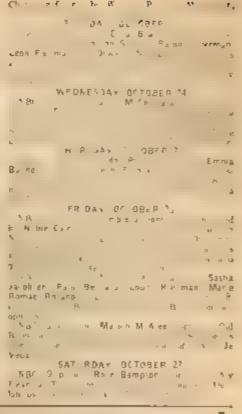


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Programs for Tuesday, October 23

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YOU ARE INVITED! TO TUNE IN ON THE HEW ALL STAR CAMEL CARAVAN

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TUNE IN! Every Tuesday and Thursday evening over coast-to-coast WABC-Columbia network

TUESDAY

10:00 p.m. Eastern Time 9:00 p.m. Central Time 8:00 p.m. Mountain Time 7:00 p.m. Pacific Time

THURSDAY

9-00 p.m. Eastern Time 8-00 p.m Central Time 9:30 p.m. Mauntain Time 8:30 p.m. Pacific Time

Copps right to \$1 St

"GET A LIFT WITH A CAMEL!"

| | Programs to | r Wednesday, | October 24 | |
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| With Now Court Last Rese WEAR | WARD TO S & Commonths Queta an | Which Such & Common y Quota as Wilash- Sens 4 30 P.AL | NO Gene & Chan county WEAF | 11 15 PM |
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| 10 30 A W | Adv to an Reflections WMCA | Trul Stuck Reports 5 BC P.M. CR. 435 See al. See WARE | WEST WAS ASSECTIONS WORD | 11 45 P M |
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| NB There Server WAR WITE | NBC Via & Same V & WBZ WSYR AB - Eude Front Och, WMCA | NRC toka Feller, tenor WIZ | WNAC WOR NA An entures | NEC Course on a Ont WEAF |
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Plums and Prunes

By Evans Plummer

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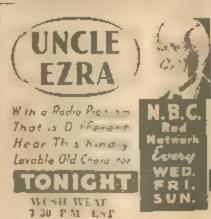
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This suchful has one whose popular to nereases with every broad cast with the new "Forum of Liberty" program. Backed by Arnold Johnson's crehestra he will be heard in the series each Thursteavill 8.30 n.m. 1881 and exist. CBS WAR instruction.

A series of the series of the

Halvaned Hoef starring Dek Pewell may be heard every Friday evening cretin CBS WARC betwork at 5 to LST. The pro-gram is spins red by he tamp-het Scup Company

The Cover



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Any Mother's Son



Mike's Answer

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He Tries Writing



One Man's Facts may be beard as a stained feature over the NRC Walk for works a the East at 6 p. m. EST every Saturday and user an NRC or work in the West and Scothwest (spines red by West and Scothwest (spines red by West at 10 30 p. m. EST every brida.

V. E. MEADOWS

Officially Approves

DEEPORE CLEANSER

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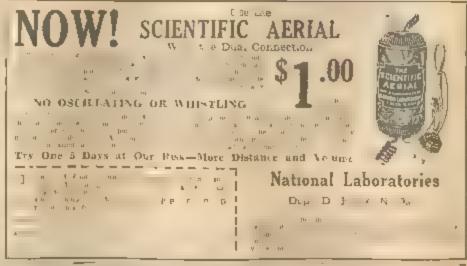


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Programs for Friday, October 26

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Studio Notes and News

By Murray Arnold

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Theme Songs That "Click"

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INVASIBATION

to chim berty and oas of reach because here a ten heavy faverite with helenger of Station WIP Philadelphia. Henry who is RADIO GIIDES own musical representative on the air recently won the Philadelphia Crosby Crooners cortest and can be heard Saturdays at 12 as p. m. and Sundays at 7 p. m.

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RADIO GUIDE Program LEE LAWRENCE

DOROTHY ALLINSON Pianist

WLIT

Monday and Friday 5:15 p.m.

RADIO GUIDE Presents HENRY PATRICK

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"SONGS of ROMANCE" WITH

ROGER MOOREHOUSE

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Every Week-day-12:15 p.m. Sunday-8:60 p.m.

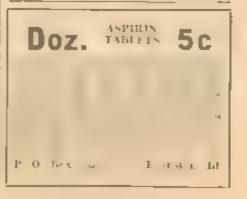
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Dr

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Programs for Saturday, October 27

| Programs for Saturday, October 27 | | | | | |
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| William Carlos | 11 30 # M | ABS The man was been parameter. Which | AR- H HOW WY L | WIST AND A MERT MET WILL A WIST MARKA SELTTER PRESENTS | |
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Sportcasts of the Week

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EDDIE DOOLEY presents a couple of

Football Broadcasts

Time Shown In Ear ern Stunda 4 SATURDAY, OCT 20

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BE A RADIO EXPERT Many Make \$40 \$60 \$75 a Week

I'll Yeath You Quickly for a Qood Spare Time or Fu i Time Job In This Foot Grow by Field

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The NATIONA BARN DANC

Hear it over 30 NBC STATIONS

WJZ-WBZ 9.30 to 10 30 P.M EST

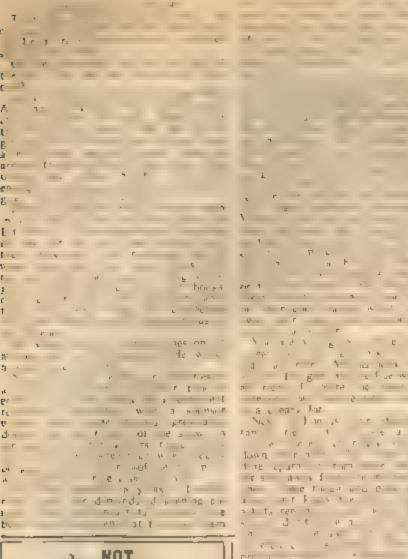
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The briat conductor composes adds to his factors to his part in the wides betauged. Helb wood Hotel" programs heard over a CRS-WARC has on-wide network every briday right at 9.40 (EST) and black in Day Park Band and and which or ag Dick Powell and guest morn stars to the marconic ne

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(. me Next Week

From Barber Chair to Hot Squat

Ferr er Episodes of

Myrt and Marge

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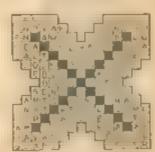
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X Word Puzzle Solution

SOLUTION TO LAST WEEKS A WORD PULZLE



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The Icehouse Murder

(Carried from Page 11)

child. It was no easy task 4000000 people to search and croose into which a lost fill may have wandered—or of state been able to an abductor. She mean bounded with an abductor. She mean bounded by the mean be being encouncing. She mean because been talon out of the city. On-it the worst had been falled by a state of the powers had been falled by a state of the mean body of a buby, that the lakes or learning it became correspondingly of the

la kine of fixing it became correspondingly deficies.

But every member of Chicago's huge police force of over 6,000 was took of the missing baby and instructed to do his utrace to holp in the scatch.

Every uniformed "beat-pounder" cast an extra look in each dark yard or comeer as he enide his rounds. Motocycle policerous had an added reason now, to look an picrously into cast that were particle to look as to assess supplementant they had been stolen and deserted.

Even the monoted men made entra trips

that they had been stolen and descred. Even the monoted near make estra imperationally do noted near make estra imperationally do noted dead chance of orders me body of listle Docette haden in the daily about that in thrown off by a great car.

In Errawood Park—mike away from his children—the father George Zierlow read a newspaper account of his baby's disappearance. The young father lived there by himself to be close to certain sources from which he obtained occasional jobs of work. In the middle of the night he are out for his mother's home. Arming there before disbreak, he sat quietly a the front steps as a not to do not the sight supposition that he might have removed the child-tor his own reasons—sie for war taken to the police station and questioned but soon released the police became commissed of his importance—and of his air-processed—and of his air-p

Boys Make Discovery

Still no word bad come about the missing child Gerat excitement grew in the district. Mothers kept their children under lock and key. Inquiries poured into police headquarters, largely from citizens who heard the police broadcasts concerning the case. In the district in which the child had disappeared a couple of groups of bigger boys organized search parties—but failed to find a trace of Dorette. Dorette

But on the afternoon of April 10, two youths dashed into West North Avenue police states and almost bowled over Sergeam Authory Bradke in their ex-

Dere's a baby in the haunted house or on Milwaukee Averue!" one of them

"I bet it's that kid what was kid-naped!" cried the other. "The one we heard about on the police radio!"

But Sergeant Brades already was striding toward the door. Past thinking is an indispensible factor of good police work.

Corre on, born, he snapped at the two excited youngders. And to the deak sergeant he said: Pete call the 32nd and have rm send a squad over to that old technic at 1780 Milwauker right away. I'll go with these kids." For Bradke knew the "haunted house" the boy meant—a landmark to every policeman in the district. Now, the siren in his automobile wailing realizing that every moment might be desperately important, he sped with the two boys to

portant, he sped with the two boys to the same of their discovery.

The car ground to a stop. Bradke burst open the door. He flipped out a gua and sprinted toward the building then stooped dead. For the windows and does of the abandoned icebouse were all boarded up. A grim salence hung over the place. It looked as if no one had

the place, it looked as if no one had entered it for years.
But the two boys, running after Bradke, pointed to a hole in the basement wall. It was not large, but a offered the one means of entering or leaving the building.

Just at that moment the scream of a



Grandmother Witte and the little brother of Dorette, as they appeared in police court to report the disappearance that led to tragedy

siren rapidly began to grow closer and louder; in a few seconds the squad-car from the 32nd precinct skidded to the carb before the scenouse. Captain Ensig himself leaped from belond the wheel-Realizing the importance of the case, and the need for the promptest of action if the life of a little child might be saved, he had taken personal charge.

In "Haunted House"

"This is the only way in!" cried Bradke, and with considerable difficulty the two policemes climbed through the hole. The boys followed them.

"Keep behind us." Essig warned them.

"You can't tell what we may find. Whoever stole the child may have come back, and they may be accused.

Police frashlights cut the damp gloom.

Duce of searching light sweet around de-

Desce of searching light swept around de-caving walls, found the staircase. Still no sound in the dank building—no sound but the rustling echoes of their own foot-falls, and the whining of chill spring wind that seeped in the cracks of the bourded

windows.

"Careful of these stairs." Bradle warned, on his way to the first floor. They snay not be safe. You kids autch your step!"
Following the searching floohlight rays, the little group mounted to the second floor. The two officers looked at each other. Had the child been found, only to vanish again?

"There it is!" said one of the boys fearfully, pointing to an object lying in a corner.

For an instant Floig and Bradke stood horror-stricken, while their flashlights threw that object into sharp relief.

It was the naked cold-blacketed body of a little girl. It lay mert. There was no sign of life.

no sign of life.

But Bradke darted ferward, placed his ear against the chilled flesh of the tiny breast. He heard a faint heart-heart!

She's abve! cried Bradke supping off his coat and statching the child wastiful but tenderly against his chief. He marted to run, as swiftly as he dised, down the plairs. As he went he wrapped the coat around and around the baby's body. The others followed pell-mell. Essig helped

him get through the hole in the woll, harded the still little form up to him. Then feradde aprinted back to his car. The wheels of that car burned rubber at every corner, for Bradke was now racing to the nearest hospital, and the price of the race was the life of a child. He swung to the door of the Emergency Department of St. Efizabeth's Hospital on two wheels, and without stopping to turn off the car's engine be dashed in with the pathetic bundle in his arms.

Radio Sets Trap

Shortly, Captain Essig period with the Stopping only



"HEAVEN AND HELL"

Wiith a sketch of Swedenborg's life



ound writings of 6W FUINBORG 5. SWEDENBORG TOUNDATION

- FREE TO WRITERS -

v. STOREY - 237 W. Madison St., CHICAGO, ILL.

Bradke on his splendid effort, he matched a telephone and threw into motion the wheels of police organization. But first, wheels of police organization. But first, he instructed his men to summon Grandma Witte and the child's father to the hospital. Long before they were reached by the police however—in lact, less than one minute after Dorette had been received at the hospital—this message was sounding in every radio patroleon in the city:

WAKE UP YOUR WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

the Morning Rarin' to Go

If you find you and such and the world holds

you, don't a allow a lot of suit, consent water,
oil, tarstine condy or they are not man and agreet

these to make you indeedly greet and recognish

and tail of sumbline.

For they that do it. They only move the

bowle and more more mand occur you the

bowle and more more mand occur you the

for the print for it. They only move the

bowle and more more mand occur you the

for the print for your dorn parts out the

gray is your liver. It doubt your out to pounds of

ille of his letter your bowles doth.

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for it will all the property of the breeds. Gas

find a not in the first four the breeds. Gas

fave and your breeft is four, no often to also

and in themish. Your whole review in porcased,

It take those of, old CLRTY BY LITTIAN

It take those of, old CLRTY BY LITTIAN

It take those of, and CLRTY BY LITTIAN

It take those of, and CLRTY BY LITTIAN

It take those of, and CLRTY BY LITTIAN

They conting wonderful, hargains, centife vers
table law freely.

But dan't at no liver mills. Ask for Corter's

stills Liver Fills Lend in the same Care of

the bile flow freely.

But dan't liver for the a faller. Essent a sub
settore. But at drug stores. It issue C. M. Co-



The Icehouse Murder

(Continued from Page 20)

immediately to her bedside. The old grandreother mouned when she saw the blackened flesh. Pittial as was the baby's condition, however, already there had been a tremendous improvement. Under

been a tremendous improvement. Under the administration of stimulants, the feeble pulse was increasing in strength and frequency. The child had begun to breathe perceptibly.

Grandma Watte prayed.

It seemed that her prayer was to be answered. Medical skill had done its re-most. Slowly the child's eyes flickered open. Haby Ocerts smiled feebly.

"Papa gramma the murmured. The old noman clasped and inclined her hards.

But the head doctor sighed. Slowly the baby's eyes closed, and she died.

In the office of the hospital, Essig was questioning the two boys. Heavy Koda and Walter Ciestelski. As a result of their revelations, another ratho flash gal-



-SONGS ARRANGED-

PREPARED FOR PUBLICATION

HAROLD POTTER 1019 Breakers, Dept. C. New York, Assessed of many bits including the Man. The state of the Man. The Company of My Dept. The Break Where Our Friends Most."

Man Can Talk With God, Says Noted Psychologist

A new and revolutionary religious tracking bookl A new and reconstructly relief to the based patients and the amount of the any may sell the Callerest and the amount of the angle between the large theorems and and the three theorems and the formation to the formation of the formation. The formation world while attention to the formation, of the formation and the formation of the formation and the formation of B, Is duplicate every work that the Carpenter of Galileo ever did—it believes and crashes that when He said, "the things that I do shall re do also," He meant what He said and meant a literally to apply to all mankind, through all the apea-

Dr. Roberten has prepared a 5000 word treating on "Perchana," in which as talks about his long search for the Truth, how he finally came to the full scalization of a Lasers Power or force so discussed in itself that all other powers and force fide into incommon this beauty 2—bow he learned to common directly with the Limin field, situation mighty, never cells power of demonstrate beauty, happeness and foreneed success and how any series of the state of the series for a series of the seri Dr. Robinson has prepared a 5,000 word truxing

vanised Chicago's patrol system:

vanised Chicago's patrol system:

"Attention all cars ... attention all cars ... usused for bisinapina and nurder. Boy, 13 or 14 paers old. Meight, 5 feet to 5 feet 2 inches. Weight, around 110 pounds. Weaven white short, blue conducty long posts, brown lumberjached, stay cap and black shoes. Complexion medium. Name unbown. Thought to fixe is neighborhood around Oabley Australe and Wilmost Street. If apprehended, notify 12sd distract. If apprehended ears ... named for tidnaping and murder ...

Radio Cars Close in

"Dis alternoon," young Herry Koda told Captain Long, "ne and my brother Robert, and Wolter here, and two other gas, we was playing near the ichoose. A gay comes along and tells us to acrass, life was about H years tild. So we run home, but we we him crowning through a hole in the basement.

So Walter and my bouther and me come back with one of the other gays, about half an home later. We thought how was gaugatern in the building of the gays said maybe it load something to do with the raison baby hard heard about over the radio at home. Anyway, we got some clabs and went in there ... and there was the baby.

"This fellow that paid you to becam," said thoug. "Do you know him?"
"I dunno what his name is," Walter apoke up, "But I seen him around the neighborhood lots. I think he lives near the corner of Oakley Avenue and Wilmot Street."

Again Essig picked up the hospital

Street."
Again Essig picked up the hospital telephone, and another radio message went out from police beadquarters:
"Attention Car 56... Car 56... Car 56... Car 56... Upon arrival of relief from detail at 1780 Aldmankee Avenue, proceed to timery at Oakley Avenue and Wilmor Street and make enquiries for boy described on preceding message. Attention Car 56...

In Car 56-which a few minutes before half been detailed to watch the abandoned ichouse-were Officers William Moffett and Edward Culturey. As soon as their rebet arrived, they followed their radioed instructions, and set out to comb the Oakley-Wilmot district. It was painstaking pledding police work—but radio had



Acting Captain of Police Essig, who directed the radio search for Little Dorette

fightened the task in two ways: first, by starting the search seconds not hours, after the clues had been authored; and second by arousing the neighborhood in which the two policemen were obliged to

Dozens of radio fans had followed the police flashes. As Monett and Cullinney went from door to door, asking if anyone knew a youth in the district who arowered the description broadcast, they found

to the description broadcast, they found that already this broadcast description had set the neighborhood to thinking. Yes, said one housewile, That might be George Rogalski. He lives around the corner at 1203 North Oakley Avenue. I thought of him when I heard the police broadcast a title while ago.

So the two officers went to the Rogalski home. There they found George.

A little persistent questioning, and George confened:

"I just wanted to look at her," he said. He had walked the child for three miles to the vacant structure, then carried her up-

stairs in his arms.
"I just wanted to look at his, and the

"I just wanted to look at his and the holding was the only place it wald take her. She was pretty. I didn't couch her or anything. I just looked a ther. She wasn't scared She only seemed worted and missed her grandmother and inter. Pretty soon I heard a noise in the building and I got scared and ras away.

"I went to school the rest tay, and about five o'clock Tuesday afternoon I went back to the building. Some bors were playing around there and I told then to scram. Then I went upstairs and looked at the little got. There were some black marks on her. I went home and had supper, and then you came and got me."

Examination of the child disclosed that

Examination of the child disclosed that she had not been harmed by more than

Examination of the child declared that she had not been harmed by more than exposure and starvation. George merely had looked at her, an abolescet outcoming that brought him to trial for marder. The jory that beend the midt teend him parity. Moved by the boy's youth and the underprivated character of his home envicement that food his positioned at the years in proof, at least mid he had attained his twenty first birthday. Under Himos has a voorthal a detendant a seet to the reformality rather than the peritoritiany, and on Sept I. George was admitted to Pontiac closust one of the most sensational case in Chicago's reabook of crime.

Sensational also was the special thanks to radio—with which the case was solved. Due to radio's dual capacity for aroming the community and existing public on operation, and of specifing police organization, the boy responsible for the death of little Dorette was caught long before daying the overly of me dying child in the kehotos.

In Next Week's Issue of RADIO GUIDE: From Barber Chair to Hot Squat

The Chicago burber who heard his grationers talking about a big cash pay-roll, decided to lay aside his shears for a grimmer implement. He made up his mind to trim the paymaster—with an automatic, if occasary. But the trail that led from the burber-shop to the pay-off at the end of Chicago's Navy Pier—one mile out in I ake Michigan—also led from the barber chair to the electric chair. In next weak, Rabio Grine you will find the story of how radio found this monder-trail—and what the police did about it.

WINNERS OF JINGLE NO. 11

Published in Radio Guide Line Week Ending Oct. 13th

When Rescrict speaks on the sir. I'm the let gatte beyond all supposes. He's a great President And to me be like money

1st Prize 125 Verne E. Slarks Denver, Colo. The end of 'red cah' and 'gray bur,'

2nd Prize \$15 G. M. McKelvey Prizaburgh, Pa. "New Auch in the Hag no all shore."

3rd Prize \$10 Mrs. Gunt A. Oberg Decrenous, Minn. A new deal with news to space.

55.00 Prizes:

O. J. Malian
Julian hiz Pa.
So nucl. Hambres
Filips beth N J.
Mar B. C. Cary
Okishema City, Okishema
Assar Tex
Remais B. Wwis
Entire's Eleve VI.

Erness R. Louis
Waltham, Mans.
Mrs. Rhends E. Olson
Valles City. M. B.
Mrs. E. Dendlass Gegs
Fort Colsect, Mass.
H. R. Fears
Jackson, Mass.
Mrs. N. Fearserston,
Kinnesspelie, Minn.

What, No Villains?

(Continued from Page S)

points out the radio sister complains of points out the radio sister complaint or her teasing brother (and we know this bappens in real life) and when the broth-er rudely retorts with "Shut up! You're always tatting!" (real life again) the mother or some other character could then, or a little later, administer the nec-essary and salutary correction. The lisessary and salutary correction. The lis-tening children would benefit thereby. It is not inconsistent in real life to have repentance and apology follow the words or acts of a transgressor.

I have written nearly 400 books for

I have written nearly 400 books for books garls and children, and more than 7000, daily bedtime stories. I have told hundreds of my stories over the air and they appeared to be liked. In each book or story there has been the element of conflict and a more or less complete villam. I have made it a policy to let the good triumph and the bad speet with defeat and punishment. I am aware that is real life this system too often in reversed.

But I incline that much toward ideal-

ism. In the course of a quarter of a century of writing for the young I have found it is the best policy to govern what little influence on youthful character my writings and broadcasts may have had.

scient my writings and broadcasts may have had.

In conclusion I would say, let the broadcasts for children by child and adult actors be as nearly realistic as it common with life itself within the bounds of reason. But since at it easily with a the powers of writers, broadcasters and the wireless protrayers, let them make all this a medium for little lessons in kindness thoughtfulness and politeness, and min with it healtaful fun and happiness My practice, in writing my little daily stories, has been to send the child to bed with a soule. Perhaps the serit always possible in the continuity of cade obserches but it should be the aim.

Above all, the vivid magnations of children should set be overlooked. These imagnations should set be overlooked. These imagnations should be trimulated gestly and fed, but tendedly cared for; they are say to shock and highs, causing harm that many years will not eradicate.

COUNTESS ALBANI

As She Appears Under the

MIKEroscope

By Fred Kelly

t's hardy possible that Countess Albani might not be able to

It's hardly possible that Countess Alizni might not be able to define an arpeggio to your entire satisfaction, but if you want to know what your chances are in a six-handed stud game to fill an imade straight she can tell you down to the last decimal. For poker is both her strength and her weakness.

And if you'd please her mightily, which would be your first impulse after you had known her five minutes, you'd forget austers symbols of nobility and think of her only as Olga Albani, or, if you'd prefer to so back to the fisleaf of the family Bible, Olga Miarks Aurora Medolaga Albani.

Like a great many persons of Spain, her native land, she doesn't stand in awe of a title. To the pristocrans, and she is that to the sous of her shoes it just one of the appartaneous of hie and the second higher-ups. So, contrary to custom in this, our cative land the accepted the title to wan the Count instead of wedering the Count to get the title. Besides than a Mood selative of the Royal House of Italy, whereas she's only a Country by marriage.

When you start conjuring up romantic visions of languid nobility dawding under lacey parasols and picture hats while some lackey dances attendance, you can count Olga Albani out. Rather, you will find her riding a spirited horse at a spathing canter; awimming with expert speed and skill; driving a golf ball straight down the fairway 225 yards or smashing a tennia ball back to the base-line. And the loves to fence—but then what masted woman deem to

straight down the larway 227 yards or similaring a teams out back to the base-line. And the loves to fence—out then what rearried worran doesn't?

Tot these are solv avorations, adjuncts to her career as some side and enter. And don't overlook that donestic angle, sike all true Conthan womes. Oliza—oze thermander, by the way was trained area in the arts and wiles of surring a household. Every potential Spanish bride (and that's every girl in Spain) is to idered poorly educated until the is made ready in accept gajor domoship of a home.

The Counters rapayed this routine training along with her acodemic courses. As wife and mother, hostess and directoring need of her domosile, she displays the same case and facility that distinguish her sparking soprano voice. She has been married for ten years and has one son, Guarda.

Ever since her radio debut she has been a storm center among transcontinguital literoris. "She's the most amazing soprano on the air," (by her protagonists, "She runs second to our favorate," recort the derivators.

Listeners forget entirely the vocal demarcations in their enterior for the during the artist. That's why the Counters to be had not a married personal appeal. The same magnetic being do one in partly personal appeal. The same magnetic being do one in partly personal appeal. The same magnetic being do one in partly personal appeal. The same magnetic bridge and film successes such radio programs at Eastman New Moor makes that! felt over the loudge-aker. The same gracial film successes such radio programs at Eastman Rodals, General Motors, Oties Service, Mobilon, Fleischmann, Eveready and Elgin Watch. Readulk Hostery presents her now over the NBC-WIZ network—in which Chargo gets all the break as the Counters has taken up her residence there for the duration of the engagement.

Physically, too, she carries on the charm tradition. The admitted in 1908. She has fived here ever since.





COUNTESS ALBANI



Ramo Grave will place some celebrity Under the MIKE consequency week. Since the picture on this pare. There will be 52 in a full tel. This is the twendy-terestly. You will get one picture a work for an estire year. To every person who would be Ramo Grave a complete cellection of 52 will be critic on obtain containing the order group of picturaphs as reproduced here; the photographic reproduction will be in five back.

Short saving your wrist new. And watch for another celebrity Under the MIKEroscope in Ramo Grave weat week.

Mr. Fairfax Knows the Answers

ROGER WOLFE KAHN is not on the air at present. (B. S. F., Indianapolis, Ind.)

GUY LOMBARDO'S orchestra employa four sanophones. (F. J., New Bedford, Mexis)

NEWS B Hiller Robert Backbage. (A. L. T., Northbodge, Green)

CARMAN is the name of Al Kavelin's planist. Kavelin's theme ong, "Love Has Gone" will be available at music stores before long, (Berenice Adams, New York Gily-J

THE MAXWELL HOUSE SHOWBOAT program is broadcast from a studio in Radio City, not from the river towns they name. (Bill of South Florida J

CLAUDE HOPKINS is about thirty years old. He was born in Alexandria, Va. * *foba M. Wirth, Brooklys, N. T.J.

JACK OWENS may be addressed in care of NBC, Merchandise Mart, Chicago. (Mini Edith Martin, Richwood, Va.)

THE NORSEMEN QUARTET sings on the Betty and Bob program. (Margeret Coleman, St. Albans, N. YJ

GENE ARNOLD sings on all the programs on which he appears except on the Carnation Contented program and the Crazy Water program on Somlays. On these he appears only as the narrator. (A. I., Niagara Falls, N. Y.)

I.EAH RAY was born February 16, 1915. She is not married. Her real name in Lenh Ray Hubbard. (A. Kanaspolis, N. C. Listener.)

BESS JOHNSON, who is Lady Either, is also Frances Moran in the Today's Children sketch, (Mrs. H. H., Bearmalle, N. Y.)

"YOUR LOVER," Frank Luther, is married to Zora Layman. He is 5 feet 9 inches tall, weight 175 pounds, is 34 years old and has dark brown hair and gresish-blue eyes. (Helen Apits, Wood-baven, N. Y.)

